

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Ravindra K. Shetty et al.

Title: SYSTEM AND METHOD FOR BUSINESS GOAL-OPTIMIZATION WHEN CUSTOMER DEMAND CANNOT BE SATISFIED

Docket No.: H0002099.33506

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MS Appeal Brief

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

We are transmitting herewith the following attached items (as indicated with an "X"):

☒ A return postcard.

☒ An Appellant's Reply Brief (5 Pages).

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SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.

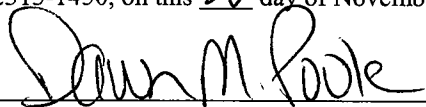
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(GENERAL)